

U.S. & International Personal and Business

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U.S. & International: Focus is a requirement to succeed

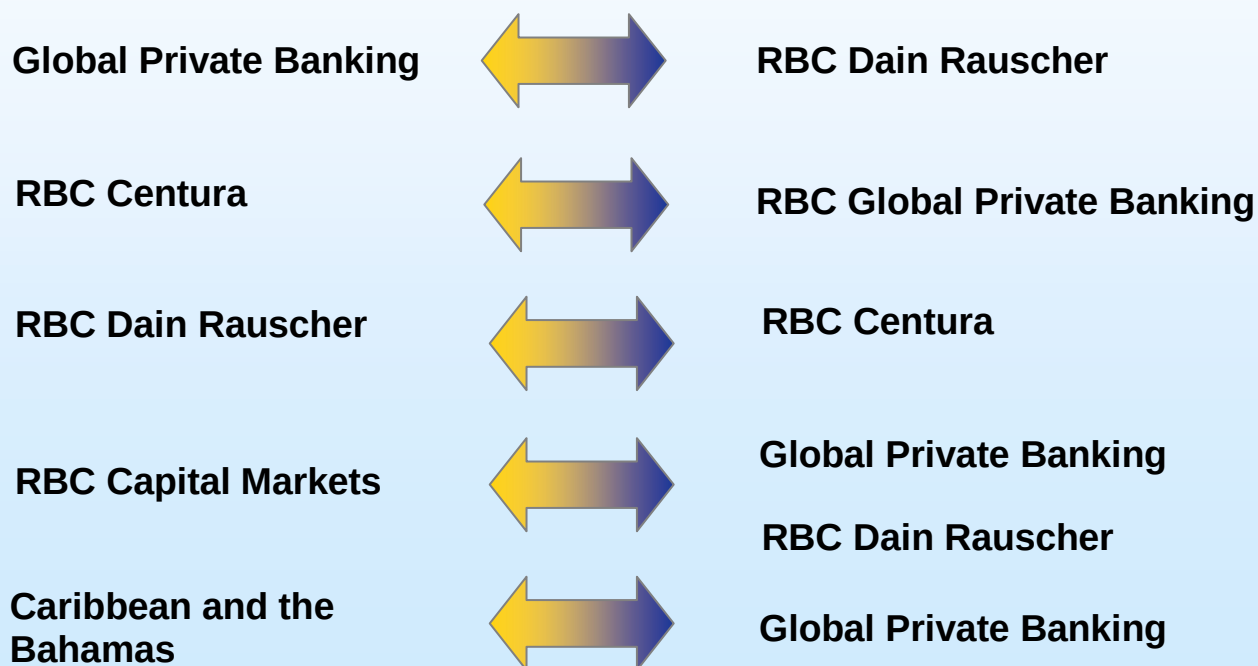
- Focus and execution, not size, are key determinants of success
- U.S. & International businesses have highly focused strategies and implementation plans:
 - **RBC Centura** – focus on growing as the bank for businesses, business owners, and professionals
 - **Caribbean and the Bahamas** – focus on solid performance and organic growth in our key markets
 - **RBC Mortgage** – focus on providing a broad range of mortgage services
 - **RBC Dain Rauscher** – focus on a “whole relationship” approach to meet the broad spectrum of client needs (assets and liabilities)
 - **Global Private Banking** – focus on providing a primary relationship management model for high net worth clients



U.S. & International: Strong linkages between businesses

Complementary linkages between businesses –

1. Client relationship businesses
2. Similarities in client base – significance of business owners
3. Business leverage opportunities:





U.S. & International: Local solutions, global resources

