



RBC at a Glance : March 2010

Who We Are

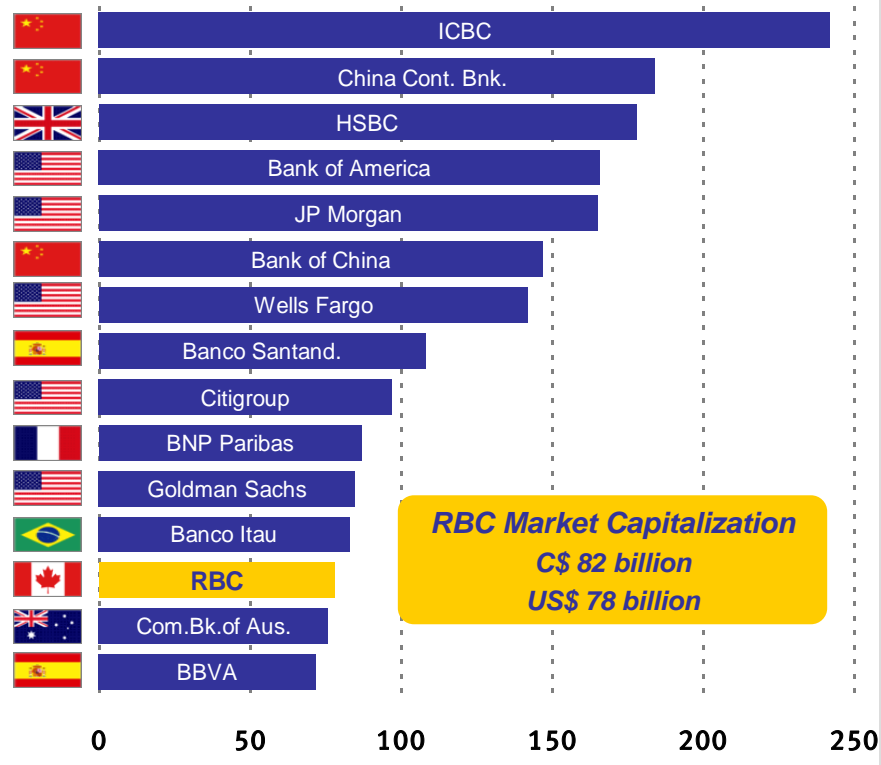
- Canada's largest company by market capitalization, with broad leadership in financial services
- Well-diversified earnings stream across geographies and products:
 - Active in all banking areas in Canada with leading market positions
 - Global strength in capital markets and wealth management
- Approximately 77,000 employees and more than 18 million clients worldwide

Our Strategic Goals

- In Canada, to be the undisputed leader in financial services
- In the US, to be a leading provider of capital markets services, wealth management and banking by building on and leveraging our considerable capabilities
- Internationally, to be a premier provider of select capital markets, wealth management and banking services in markets of choice

Among the 15 Largest Banks Globally

(market capitalization in US\$ billions)



RBC Market Capitalization
C\$ 82 billion
US\$ 78 billion

Solid Capital Ratios

Tier 1 capital ratio	12.7 %
Total capital ratio	13.6 %
Assets to capital multiple	16.2 x

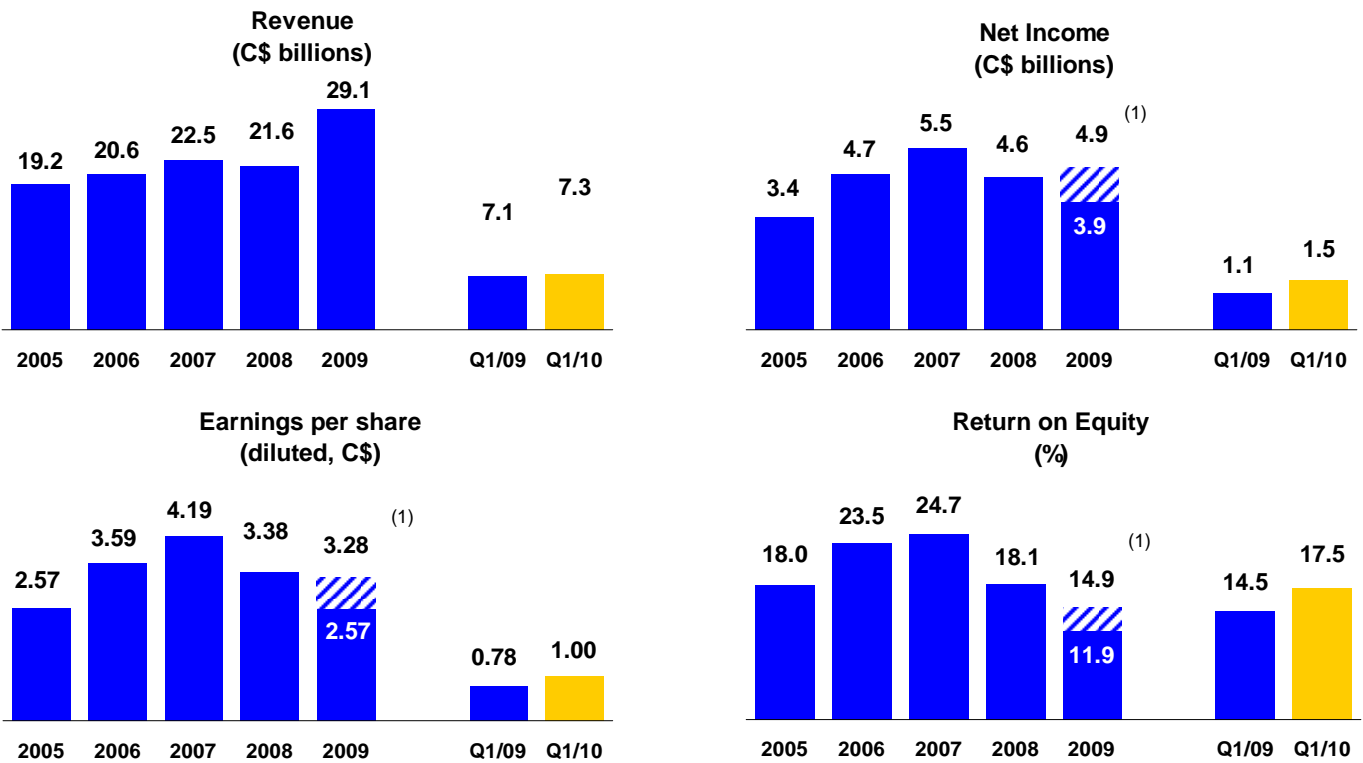
Strong Credit Ratings

Moody's	Aaa	negative outlook
S&P	AA-	stable outlook
Fitch	AA	stable outlook
DBRS	AA	stable outlook

Market Information

Ticker symbol	RY
Stock exchanges	TSX & NYSE
Weighting in S&P/TSX Comp. Index	6.3 %

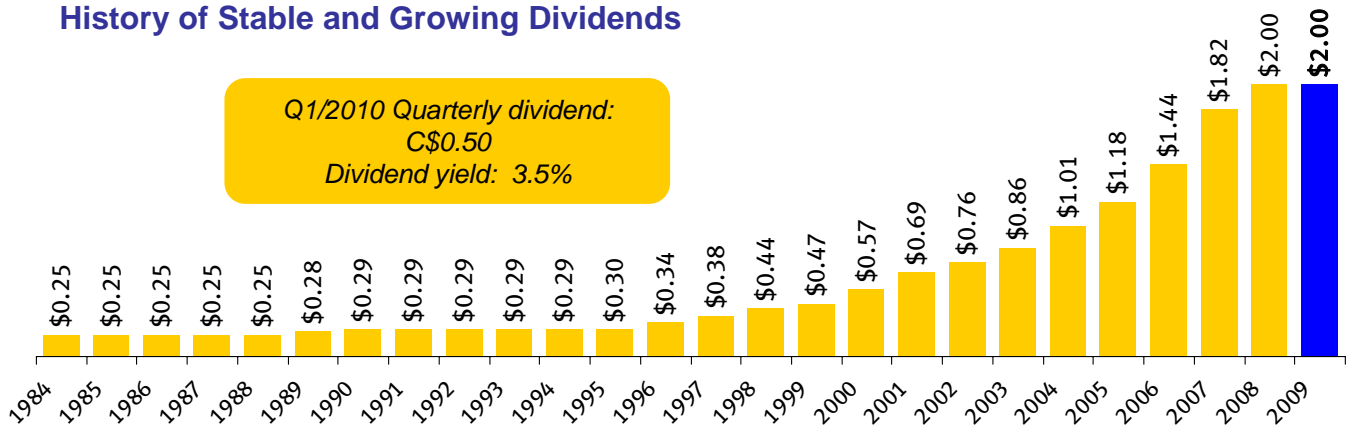
Financial Highlights



(1) Non-GAAP. Excludes goodwill impairment charge of C\$1 billion, which is a non-cash item and does not affect our business operations or capital strength. See the Key performance and non-GAAP measures section of our 2009 Annual Report to Shareholders.

Share Performance

History of Stable and Growing Dividends



Total Shareholder Return (1)	1 Yr	3 Yr	5 Yr	10 Yr
Royal Bank of Canada	93%	6%	14%	18%
S&P/TSX Bank Index	88%	2%	9%	13%
S&P/TSX Composite	49%	0%	7%	4%
S&P 500	55%	(5%)	0%	0%

(1) Total Shareholder Return is price appreciation plus dividends reinvested, annualized. Source: Bloomberg (March 1, 2010)

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