

## **Prism Mortgage Changes Name to RBC Mortgage**

Reflects Expanded Resources as Member Company of RBC Financial Group

**CHICAGO, April 8 /PRNewswire-FirstCall/** -- Prism Mortgage Company, one of the nation's leading residential mortgage companies, announced today that it has changed its name to RBC Mortgage Company. The name change reflects the company's evolution as a member company of RBC Financial Group, the seventh largest financial services provider in North America, which acquired Prism in April 2000.

"We've adopted the RBC Mortgage name not only to emphasize our affiliation with RBC Financial Group, but also to reflect our widened array of products and services that can meet each customer's needs every step of the way in the mortgage lifecycle," said David J. Matthews, president and chief operating officer. "Over the past two years, we have been able to offer customers an expanded product line combined with pricing advantages through a lower cost of capital thanks to our relationship with RBC Financial Group."

Founded in 1992 as a two-person office in Chicago, RBC Mortgage has grown to a \$17 billion mortgage origination company. Since joining with RBC Financial Group, RBC Mortgage has been developing new products to serve a broader segment of customers. The company recently introduced a streamlined refinance product that can help borrowers in emerging and affordable housing markets more easily and quickly refinance their existing mortgage and lower their monthly payments.

"Our new name aligns RBC Financial Group's long-standing reputation for financial strength and stability with our existing network of experienced mortgage professionals who provide exceptional service to our customers in convenient locations throughout the U.S.," said Terry Rowland, president of national sales. "It also reflects the similarity in our respective missions. RBC Mortgage's mission is to be the mortgage lender of choice for American consumers, just as RBC Financial Group is the leading provider of residential mortgages in Canada."

A member company of RBC Financial Group, RBC Mortgage also offers its customers access to products and services from other North American subsidiaries including RBC Centura, a financial services company that provides a complete line of banking, investment, insurance, and asset management services; RBC Dain Rauscher, one of the nation's largest full-service securities firms; and RBC Liberty Insurance, a leading provider of innovative insurance solutions for individuals and businesses. RBC Financial Group is a premier global financial services institution with more than US\$226 billion in assets.

### **About RBC Mortgage**

RBC Mortgage, headquartered in Chicago, is currently the 11th largest retail mortgage originator in the United States. It employs more than 2,000 people, including 1,200 loan officers in 250 branch offices in 30 states. RBC Mortgage is nationally licensed to provide first mortgage, second mortgage and home equity loans.

RBC Mortgage operates as both a mortgage banker -- underwriting, closing and funding loans -- as well as a mortgage broker -- offering loan products from more than 150 lenders. As a result, RBC Mortgage is able to offer its customers a broad selection of mortgage products, along with superior customer service from experienced mortgage professionals.

RBC Mortgage subsidiaries include Pacific Guarantee Mortgage Corporation of Point Richmond, Calif.; Mortgage Market Inc. of Lake Oswego, Ore.; Valley Financial of Alamo, Calif.; and AmeriCorp Funding of Los Angeles.

RBC Mortgage is a member company of RBC Financial Group. For more information on RBC Mortgage, visit the company's Web site at ([www.rbcmortgage.com](http://www.rbcmortgage.com) ).

### **About RBC Financial Group**

Royal Bank of Canada (NYSE: RY; Toronto) uses the initials RBC as a prefix for its businesses and operating subsidiaries, which operate under the master brand name of RBC Financial Group. Royal Bank is Canada's largest financial institution as measured by market capitalization and assets, and is one of North America's leading diversified financial services companies. It provides personal and commercial banking, wealth management services, insurance, corporate and investment banking, and transaction processing services on a

global basis. RBC employs more than 60,000 people who serve more than 12 million personal, business and public sector customers in North America and in some 30 countries around the world. For more information, please visit [www.rbc.com](http://www.rbc.com) .

RBC Mortgage Locations and Branch Managers in the Southeast region include:

Alan Reichstein	3200 North Military Trail	Boca Raton	FL (561)	999-0054
Steve Kuehl	1240 North Missouri Ave.	Largo	FL (727)	585 9972
Jay Biggins	2000 PGA Blvd.	Palm Beach Gardens	FL (561)	625-5577
Kimberly Plese	3475 Piedmont Rd.	Atlanta	GA (404)	495-6620
Konnor Bugg	5210 Maryland Way	Brentwood	TN (615)	376-8100

RBC Mortgage Locations and Branch Managers in the Midwest region include:

John Kurz	161 Arnold Crossroads Plaza	Arnold	MO (636)	282-7660
John Hoffman	2900 N.E. 60th Street	Kansas City	MO (816)	455-2426
Paul Hughes	2170 Stagecoach Dr.	Olathe	KS (913)	768-9600
Jake Ferder	969 E. Cavendish Trail	Olathe	KS (913)	390-6715
David Booth	10337 Westgate	Overland Park	KS (913)	248-9994
Marlene Scheetz	10293 North Meridian Street	Indianapolis	IN (317)	574-4777
Tim Neff	1723 Lincoln Way West	Mishawaka	IN (574)	254-0200
Mike Patterson	4550 West 109th Street	Overland Park	KS (913)	663-3833
Lyn McCarty	9046 US Highway 31	Berrien Springs	MI (616)	473-2778
Rudaina Hamade	4905 Schaefer Road	Dearborn	MI (313)	846-9880
Mike Fontana	560 Kirts Boulevard	Troy	MI (248)	362-3338
John Kurz	71 Centre Pointe Drive	St. Charles	MO (636)	936-1000
Chris Stecher	12813 Flushing Meadows Drive	St. Louis	MO (314)	984-0011
Judy McDermott	355 Earl Drive	Warren	OH (330)	847-8558
Ed Dunphy	1042 E. Juneau Ave.	Milwaukee	WI (414)	226-4218
Gregg Gross	4501 Washington Avenue	Racine	WI (262)	632-3044
Chuck Wilson	8282 S. Memorial 100	Tulsa	OK (918)	249-8400

RBC Mortgage Locations and Branch Managers in the Rocky Mountain region include:

Bill Chenier	4350 E. Camelback Road	Phoenix	AZ (602)	957-1122
Laurie Garland	318 Elk Ave.	Crested Butte	CO (970)	349-0900
Vince Boryla	7300 E. Arapahoe Rd.	Englewood	CO (303)	793-0800
Larry Day/ Buddy Biggers	7300 E. Arapahoe Rd.	Englewood	CO (303)	793-0800
Ernie O'Hara	6087 S. Quebec	Englewood	CO (303)	773-0800
Mick Occhiato	3030 S. College Avenue	Fort Collins	CO (970)	282-0800
Beau Couch	5312 W. 9th Street	Greeley	CO (970)	395-0800
Mick Occhiato	1413 W. 29th St.	Loveland	CO (970)	635-0800
John Zerwin	11990 Grant St.	Northglenn	CO (303)	473-0800
George Bain	18801 East Main Street	Parker	CO (303)	840-0500
Tracy Dupont	23 Spanish Dagggers	Alamogordo	NM (505)	434-3800
Sandra Jarett	2400 Louisiana Blvd. NE	Albuquerque	NM (505)	878-0200
Sue Bitterman	321 N. Mall Dr.	St. George	UT (435)	628-8114

Regional Vice President:

Lynette Gruenfeld	5445 DTC Parkway	Englewood	CO (303) 779-0800
Lynette Gruenfeld	899 Logan Street	Denver	CO (720) 904-2239

RBC Mortgage Locations and Branch Managers in the Washington DC area include:

Joan Walton	5801 Allentown Rd.	Camp Springs	MD (301) 316-5440
Andrea Broadwater	2133 Defense Highway	Crofton	MD (410) 451-4373
John Stone	650 Ritchie Highway	Severna Park	MD (410) 975-9922
Jackie Shadoan	403 Calloway Court	Silver Spring	MD (301) 802-7150
Danny Murphy	600 Washington Ave.	Towson	MD (410) 825-8700
Ray Wolff	4600 Holborn Avenue	Annandale	VA (703) 425-8650
Daniel Lindley	10521 Unit B Bradick Road	Fairfax	VA (703) 426-8700
Dean Ritter	3939 University Dr.	Fairfax	VA (703) 359-4400
Tom Reid	14890 Washington Street	Haymarket	VA (703) 754-6665

RBC Mortgage Location and Branch Manager in Texas:

Steve Placker	3801 Capital of Texas Highway North	Austin	(512) 327-8700
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RBC Mortgage Location and Branch Manager in Massachusetts:

Jennifer Creech	62 Walnut St.	Wellesley	(781) 235-6930
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RBC Mortgage Locations and Branch Managers in Illinois include:

Annette Casagrande	2151 South Neil Street	Champaign	(217) 355-2710
Steve Molitor	440 N. Orleans	Chicago	(312) 494-0020
Dave Anderson	2245 Pontoon Rd.	Granite City	(618) 797-7878
Ron Lapins	500 Peterson Road	Libertyville	(847) 549-7100
Rick Posner	1420 Kensington Road	Oak Brook	(630) 990-0890
John Quinn	4960 East State Street	Rockford	(815) 227-4600
David Holan	1300 East Woodfield Road	Schaumburg	(847) 240-5700
Jerry Palmer/ Jim Rubel	500 Skokie Boulevard	Northbrook	(847) 509-4700

SOURCE RBC Mortgage Company

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/Web site: <http://www.rbcmortgage.com>

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