

RBC at a Glance Fall 2012

Who We Are

- Canada's largest bank by assets and market capitalization, with broad leadership in financial services.
- Well-diversified earnings stream across geographies and products.
- Approximately 80,000 full- and part-time employees who serve more than 15 million clients worldwide.

Vision

Always earning the right to be our clients' first choice

Aspiration

To be a top performing diversified financial institution

Strategy

In Canada – to be the undisputed leader in financial services Globally - to be a leading provider of capital markets and wealth management solutions

In targeted markets – to be a leading provider of select financial services complementary to our core strengths

Among the 20 Largest Banks Globally (market capitalization in US\$ billion, as at August 28, 2012) **ICBC** Wells Fargo China Construction Bank **HSBC** JP Morgan Agricultural Bank of China Bank of China Commonwealth Bank of Aus. Citigroup Bank of America Westpac Banking US\$79 billion RBC Aus. and NZ Banking Group Itau Bancorp Banco Santander Mitsubishi UFJ Financial American Express Sberbank U.S. Bancorp 250 0 50 100 150 200

Business Segments

Canadian Banking provides a broad suite of personal products and business financial services in Canada through our leading national distribution network.

Wealth Management serves affluent, high and ultra high net worth clients globally with a full range of investment, trust, credit, cash, planning and insurance solutions, while providing asset management solutions through RBC Global Asset Management.

Insurance provides a wide range of travel, life, health, home, auto, wealth and reinsurance products and solutions, as well as creditor and business insurance services.

International Banking includes our banking business in the Caribbean, our U.S. cross-border banking operations and RBC Investor Services.

Capital Markets is a premier global investment bank that provides a wide range of products and services to institutions, corporations, governments and high net worth clients around the world.

Key Metrics (C\$ millions, except number of)	Q3/12	<u>Q2/12</u>
Total Assets	\$824,394	\$800,371
Total Deposits	\$502,804	\$495,875
Total Loans	\$375,153	\$364,738
Number of Branches	1,355	1,351
Number of ATMs	4,948	4,819

Strong Capital Ratios

Tier 1 capital ratio	13.0%
Tier 1 common ratio	10.3%
Assets-to-capital multiple	16.7x

Strong Credit Ratings (1)

Moody's	Aa3	stable
Standard & Poor's	AA-	negative
Fitch	AA	stable
DBRS	AA	stable

Market Information

(As at August 28, 2012)

Ticker symbol	RY
Stock exchanges	TSX & NYSE
Weighting in S&P/TSX Composite Index	5.4%
Weighting in S&P/TSX Financials index	20.3%
Dividond	

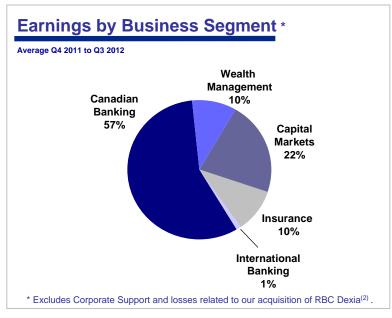
Dividend

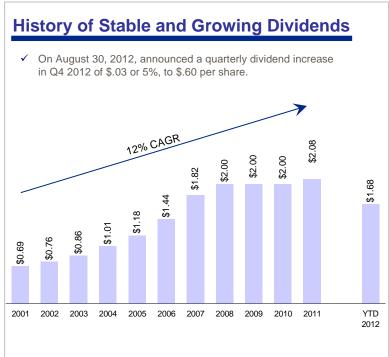
Q3 2012 Dividend	C\$0.57 (2)
Dividend Yield	4.3%

(1) S&P changed their outlook on RBC and six other financial institutions from stable to negative on July 27, 2012. (2) Announced a quarterly dividend increase in Q4 2012 of \$.03 or 5%, to \$.60 per share.

RBC at a Glance







Notable Awards and Accolades

Canadian Banking

Best Retail Bank in North America - Retail Banker International (2012)

Six Ipsos Reid Awards for excellence in Branch Service, Online Banking and Products & Services

Capital Markets

10th largest global investment bank by net revenue for 1H2012 in Q2 2012 - Dealogic

"Best Investment Bank in Canada across Equity, Debt and M&A for the 4th consecutive year" - Euromoney

Wealth Management

"Best Overall Fund Group", "Best Bond Fund Family", "multiple best equity and fixed income funds" - Lipper

"#1 Bank-Owned Investment Dealer", "#1 Overall Score", "#1 Advisor Overall Rating of their Firm in Canada'

Investment Executive 2012 Brokerage Report Card

Insurance

"Favourite Travel Insurance Provider for a record-breaking 10 straight years" - 2011 Agents' Choice Awards

International Banking

"#1 Overall for quality of global custody services" - Global Investor

"#1 Overall global custodian in the world"" R&M Consultants

(1) Effective Q3/12, we no longer have discontinued operations as the sale of our U.S. regional retail banking operations closed in Q2/12. Residual amounts related to discontinued operations are to Strategic and have been included in Corporate Support. See Q3 2012 Report to Shareholders for additional information. (2) Q3/12 reflects losses related to the acquisition of RBC Dexia of \$11 million after-tax in Q3/12 and \$202 million after tax in Q2/12, a gain \$181 million after-tax related to a refund of taxes paid due to a settlement with the Canada Revenue Agency and \$92 million after-tax related to a prepayment adjustment. See Q3 2012 Report to Shareholders.

RBC Investor Relations

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