



Royal Bank of Canada

Gordon M. Nixon, President & CEO

**National Bank Financial
Canadian Financial Services Conference
March 26, 2008**

Financial information is in Canadian dollars and is based on Canadian GAAP, unless otherwise indicated.



Caution regarding forward-looking statements

From time to time, we make written or oral forward-looking statements within the meaning of certain securities laws, including the "safe harbour" provisions of the United States Private Securities Litigation Reform Act of 1995 and any applicable Canadian securities legislation. We may make forward-looking statements in this presentation, in other filings with Canadian regulators or the United States Securities and Exchange Commission, in reports to shareholders and in other communications. Forward-looking statements include, but are not limited to, statements relating to our medium-term and 2008 objectives, our strategic goals and priorities and the economic and business outlook for us, for each of our business segments and for the Canadian, United States and international economies. Forward-looking statements are typically identified by words such as "believe," "expect," "forecast," "anticipate," "intend," "estimate," "goal," "plan" and "project" and similar expressions of future or conditional verbs such as "will," "may," "should," "could," or "would".

By their very nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties, which give rise to the possibility that our predictions, forecasts, projections, expectations or conclusions will not prove to be accurate, that our assumptions may not be correct and that our objectives, strategic goals and priorities will not be achieved. We caution readers not to place undue reliance on these statements as a number of important factors could cause our actual results to differ materially from the expectations expressed in such forward-looking statements. These factors include credit, market, operational, liquidity and funding risks, and other risks discussed in our Q1 2008 Report to Shareholders and our 2007 Annual Report to Shareholders; general business and economic conditions in Canada, the United States and other countries in which we conduct business, including the impact from the continuing volatility in the U.S. subprime and related markets and lack of liquidity in various other financial markets; the impact of the movement of the Canadian dollar relative to other currencies, particularly the U.S. dollar, British pound and Euro; the effects of changes in government monetary and other policies; the effects of competition in the markets in which we operate; the impact of changes in laws and regulations; judicial or regulatory judgments and legal proceedings; the accuracy and completeness of information concerning our clients and counterparties; our ability to successfully execute our strategies and to complete and integrate strategic acquisitions and joint ventures successfully; changes in accounting standards, policies and estimates, including changes in our estimates of provisions and allowances; and our ability to attract and retain key employees and executives.

We caution that the foregoing list of important factors is not exhaustive and other factors could also adversely affect our results. When relying on our forward-looking statements to make decisions with respect to us, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. Except as required by law, we do not undertake to update any forward-looking statement, whether written or oral, that may be made from time to time by us or on our behalf.

Additional information about these and other factors can be found in our Q1 2008 Report to Shareholders and in our 2007 Annual Report to Shareholders.

Information contained in or otherwise accessible through the websites mentioned does not form a part of this presentation. All references in this presentation to websites are inactive textual references and are for your information only.



RBC – Canadian leader with global strength

- Largest Canadian bank with C\$633 billion in assets as at Jan. 31, 2008
- Over 70,000 employees and 15 million clients; operate in Canada, the U.S. and 36 other countries
- Strong financial position -- Tier 1 capital ratio 9.8% and total capital ratio 11.2% (Jan. 31, 2008) ⁽¹⁾
- Ratings among highest of financial institutions

S&P: AA- (positive)	Fitch: AA
Moody's: Aaa	DBRS:AA
- Safest bank in Canada and 3rd in North America

Global Finance 1999 – 2007

- 2007 “Bank of the Year” in Canada

The Banker

- “Most Valuable Brand” in Canada and among the “Top 100 Most Powerful Brands” in the world

Brand Finance 2005 – 2007
BrandZ 2007



(1) Calculated using guidelines issued by the Office of the Superintendent of Financial Institutions Canada (OSFI) under the new Basel II framework.

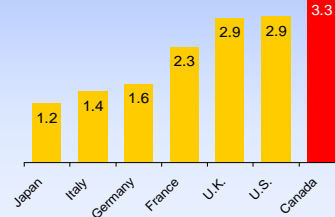
3



Strong fiscal and trade performance

- Canada has ranked #1 for economic strength and #1 for employment growth for the last decade among G7 nations
- World Economic Forum ranked Canada #2 (after Switzerland) for sound banking infrastructure in 2007
- 10 consecutive years of fiscal surpluses, and balanced budgets projected
- 8 consecutive years of current account surplus
- Net foreign indebtedness lowest since 1945

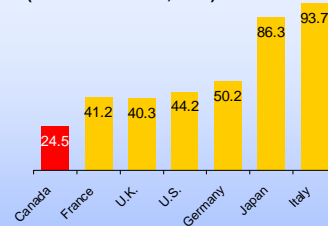
G7 Real GDP Growth (%) ⁽²⁾
1998-2007



Canadian Federal Government Budget Balance ⁽¹⁾
(C\$ billion)



General Government Net Debt ⁽³⁾
(% of nominal GDP, 2007)



(1) Source: International Monetary Fund,
(2) Source: RBC Economics Research
(3) Source: OECD, RBC Economics Research

4



A top North American and global bank

Top 15 North American Banks ⁽¹⁾ (US\$ billions)		
Rank	Company	Market Cap
1	Bank of America	186
2	JP Morgan	157
3	Citigroup	117
4	Wells Fargo	107
5	Wachovia	61
6	US Bancorp	60
7	RBC	59
8	Bank of NY Mellon	53
9	TD	44
10	Scotiabank	43
11	State Street	32
12	CIBC	24
13	PNC Financial	23
14	SunTrust	22
15	BMO	22

Top 50 Global Banks ⁽¹⁾ (US\$ billions)		
Rank	Company	Market Cap
1	HSBC	190
2	Bank of America	186
3	Bank of China	157
4	China Construction Bank	157
5	JP Morgan	156
6	Citigroup	117
.	.	.
16	Royal Bank of Scotland	64
17	Wachovia	61
18	US Bancorp	60
19	RBC	59
20	Deutsche Bank	59
.	.	.
49	SunTrust	22
50	BMO	22

Largest Canadian, 7th largest in North America and 19th globally

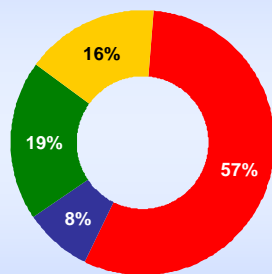
(1) Source: Bloomberg, as at March 20, 2008

5



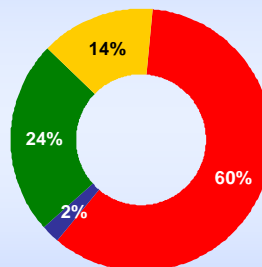
Diversified business mix

Q1 2008 Revenue



■ Canadian Banking
■ Capital Markets

Q1 2008 Earnings



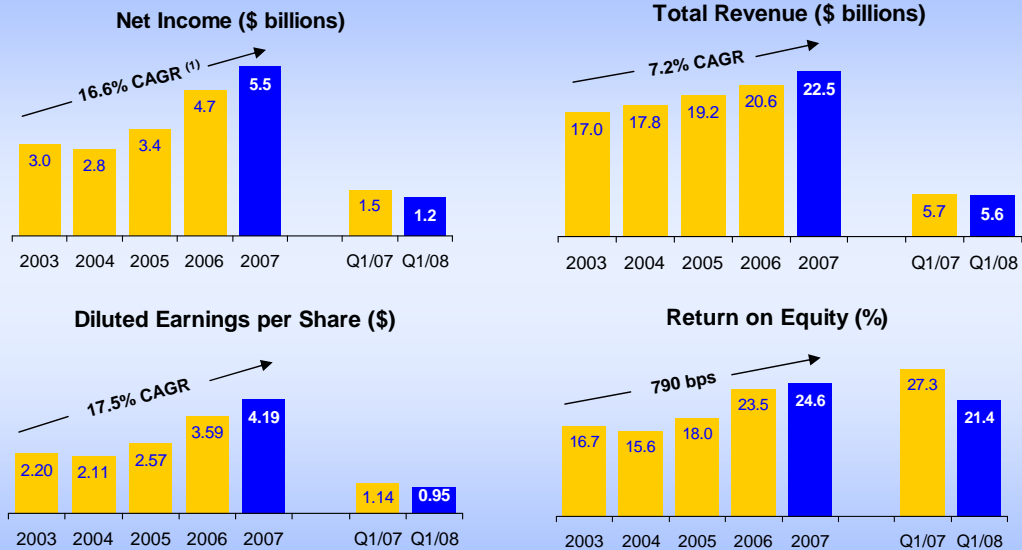
■ U.S. & International Banking
■ Wealth Management

Note: Excludes Corporate Support

6



Track record of growing revenue and earnings

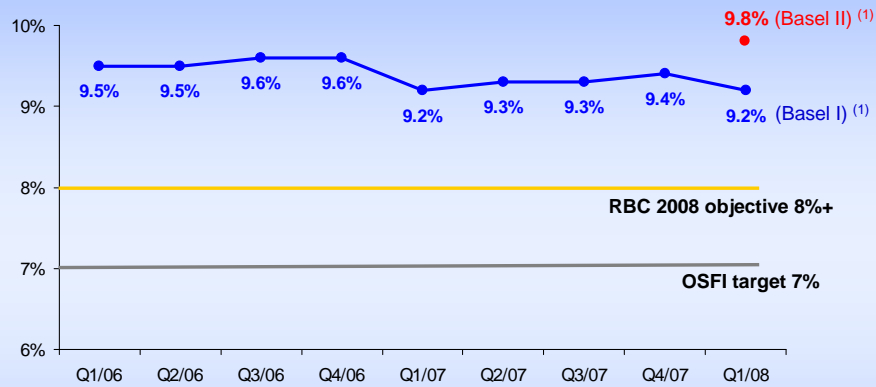


(1) CAGR (compound annual growth rate) is rate at which an investment grows annually to reach a given end value

7



Strong capital position



- Tier 1 capital ratio comfortably above our objective and regulatory targets

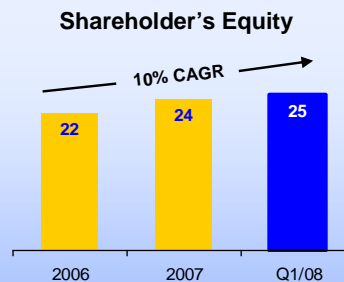
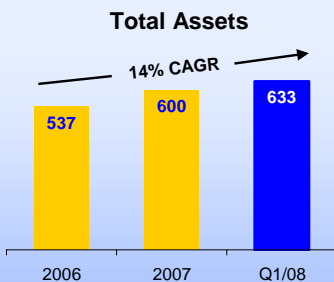
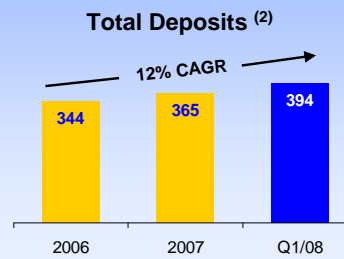
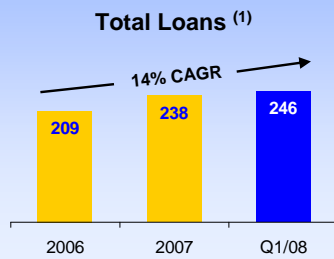
(1) Calculated using guidelines issued by the OSFI under the Basel I framework and, beginning Q1/08, under the new Basel II framework.

8



Robust balance sheet

\$ billions



(1) Net of allowance for loan losses

(2) Consists of personal, business, government and wholesale funding deposits

9



Solid liquidity and funding position

- RBC has a comprehensive framework for managing liquidity and funding
- Continued access to both short and long-term funding
 - RBC name well-received in the market
 - Remain among the lowest cost issuers
- Active borrower in a variety of markets
 - Issue regularly in a range of markets, currencies, maturities and structures
 - Access funding through retail deposits, unsecured funding, securitizations
 - Annual global issuance in wholesale term markets has ranged from US\$15 billion to US\$20 billion
 - Established issuance programs include EMTN Program (US\$40 billion), Covered Bond Program (€15 billion), U.S. Registered Shelf (US\$8 billion), Canadian Shelf (\$7 billion) and securitizations (Canadian CMBS, Canada Mortgage Bond and Credit Cards)

10



Prudent risk management

(as at January 31, 2008)

U.S. subprime	<ul style="list-style-type: none"> • Net exposure: 0.1% of assets / Gross exposure: < 0.5% of assets (US\$639 mm net exposure / US\$2.8 bn gross exposure, hedged with insurance by MBIA and cash collateralized CDS)
Structured investment vehicles (SIVs)	<ul style="list-style-type: none"> • Less than 0.05% of assets (US\$1 mm of direct holdings, US\$140 mm of liquidity facilities (none drawn) and US\$93 mm of normal course interest rate derivatives (none impaired)) • We do not manage SIVs • None owned by funds in our asset management business
Pre-correction LBOs	<ul style="list-style-type: none"> • Less than 0.2% of assets (< \$1.0 bn of underwriting commitments)
Hedge fund trading and lending, including prime brokerage	<ul style="list-style-type: none"> • Minimal exposure, predominantly collateralized and not concentrated in specific funds or strategies
Canadian non-bank ABCP (liquidity contingent on a general market disruption)	<ul style="list-style-type: none"> • \$3.8 mm of direct holdings • Nominal participation as a distributor or liquidity provider • None owned by funds in our asset management business

11



Our strategy

Vision

Always earning the right to be our clients' first choice

To be the undisputed leader in financial services in Canada

To build on our strengths in banking, wealth management and capital markets in the United States

To be a premier provider of selected global financial services

12



Leader in Canadian financial services



Banking

- Canada's largest distribution network, with a national retail presence across all markets and products
- #1, 2 or 3 positions across most products and regions, and a market leader in business banking

Insurance

- # 1 in creditor and individual living benefits insurance
- Largest bank-owned insurer

Wealth Management

- Largest full service brokerage firm
- Largest bank-owned money manager (2nd largest in the industry)
- Pending acquisition of Phillips, Hager & North will create a leading private sector asset manager, able to serve all client segments

Capital Markets

- Largest investment bank in Canada, ranking #1 in mergers and acquisitions, equity underwriting and corporate debt financing ⁽¹⁾
- #1, 2 or 3 positions across most businesses

(1) Source: Bloomberg Finance, Bloomberg's League Tables 2007

13



Canada's largest distribution network

WEALTH MANAGEMENT DISTRIBUTION

80+ RBC DS offices
1,370+ investment advisors
10+ private trust offices
10+ private counsel offices



SPECIALIZED SALES

90+ commercial financing specialists
140+ global transaction solution specialists
25+ sales managers – indirect lending
30+ private banking offices

THIRD PARTY DISTRIBUTION

17,000 life & health brokers
4,000 travel distributors
4,000+ indirect lending dealers



CAREER SALES FORCES

300+ career sales insurance reps
1,100+ mortgage specialists
580+ investment retirement planners

Branch Network

1,150 bank branches
1,640+ Sr. account managers
1,040+ financial planners
101 business banking centers
19 insurance branch offices
23 adjacent insurance branches

ENTERPRISE DISTRIBUTION

Automated Teller Machines

2,370+ on-site ATMs
1,600+ off-site ATMs



On-Line Banking and Telephone

7 contact centres
2,490+ Royal Direct reps (incl. Visa)
160+ RBC Direct Investing reps

All figures as at January 31, 2008

14



Extend our leadership in Canadian Banking

- Leverage our size and core capabilities to continue to grow market share and make it easier for our clients to do business with us.
 - Major realignment in 2004 to reduce back-end costs and reinvest in front-end
 - Invested significantly in client-facing staff and branches over the last two years
 - Introduced new personal deposit programs in May 2007 and are seeing results
- Market share increases and widening gap over closest competitors:

	November 2007		October 2004	
	Rank ⁽¹⁾	Market Share ⁽¹⁾	Rank ⁽¹⁾	Market Share ⁽¹⁾
Consumer lending ⁽²⁾	# 1	15.4%	# 2	14.7%
Personal deposits	# 2	13.8%	# 2	14.5%
Business loans	# 1	12.3%	# 1	11.2%
Business current accounts ⁽³⁾	# 1	25.9%	# 1	24.2%
Branch service ⁽⁴⁾	# 1	n.a.	# 5	n.a.
Value for money ⁽⁴⁾	# 1	n.a.	# 4	n.a.

- (1) Market share rank among financial institutions in Canada. Source: RBC
 (2) Includes residential mortgages, personal loans and credit cards
 (3) Excludes market share of non-bank financial institutions.
 (4) Rank versus top five banks in Synovate Financial Service Excellence Awards 2007

15



Leading player in Canadian Wealth Management

- Continue to extend our #1 position in full service brokerage (RBC Dominion Securities) and mutual funds (RBC Asset Management)
- Pending acquisition of Phillips, Hager & North will:
 - Extend lead in meeting the discretionary investment needs of high net worth private clients
 - Establish RBC as one of the top five institutional managers in Canada
 - Extend existing leadership in the Canadian retail mutual fund market.

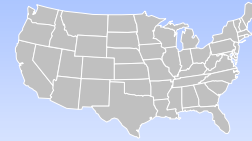
	November 2007		October 2004	
	Rank ⁽¹⁾	Market Share ⁽¹⁾	Rank ⁽¹⁾	Market Share ⁽¹⁾
Full service brokerage AUA ⁽²⁾	# 1	21.6%	# 1	21.7%
Mutual funds (vs. banks only)	# 1	32.4%	# 1	27.7%
Mutual funds (vs. industry)	# 2	11.7%	# 2	9.5%
Net sales of long-term funds	# 1 for 4 consecutive years			

- (1) Market share rank among financial institutions in Canada. Source: RBC.
 (2) AUA is Assets Under Administration. Data as of Sep. 2007 and Sep. 2004.

16



Building on our strengths in the U.S.



Banking

- Over 430 full-service banking centers in U.S. Southeast (Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia)
- Focused on businesses, business owners and professionals
- Significant infrastructure investments to support expanding network and targeted *de novo* branch expansion

Wealth Management

- 7th largest full-service brokerage firm by financial consultants (2000+ FCs), and significant correspondent business (3000+ correspondent brokers)
- Evolving from a regional to a national wealth management business (pending acquisition of Ferris, Baker Watts will expand presence in key Eastern, Midwest and Mid-Atlantic regions)
- Benefit from global resources of RBC, with small firm feel

Capital Markets

- Provide investment banking expertise and product breadth to U.S. mid-market
- Significant trading operations in NY across all asset classes

17



Premier provider of selected global services



Banking

- History in the Caribbean dating to 1899
- 42 branches and 4 business centers
- Pending RBTT acquisition will add 84 branches, making RBC the 4th largest bank in the Caribbean

Wealth Management

- Top 20 global private bank by client assets
- Leader in Channel Islands
- Acquire clients through our core strength in trust services

Capital Markets

- Strong player in global debt markets
- Leadership in niche businesses (e.g. Alternative Dollars)
- Global strength in infrastructure finance, energy and mining

Custody Services (JV)

- #1 for quality of global custody services for 4th consecutive year (Global Investor 2007)
- Operate in 15 countries on four continents
- Revenue synergies through cross-selling

18



2008 and beyond: where we are going

	2008 Objectives	Q1 2008 Performance	
Diluted EPS growth	7% -10%	(17)%	
Defined operating leverage ⁽¹⁾	> 3%	(0.2)%	
Return on common equity (ROE)	20%+	21.4%	
Tier 1 capital ratio ⁽²⁾	8%+	9.8%	
Dividend payout ratio	40% – 50%	52%	

	Medium-term Objective	3-year	5-year
Total shareholder return (in home currency) (vs. 7 Canadian and 13 U.S. financial institutions)	Top quartile	Top quartile	2 nd quartile

- We anticipated early 2008 would be challenging and Q1 2008 should be viewed in this context. We expect economic growth in the U.S. and Canada to pick up in the latter part of 2008

(1) Revenue growth rate (as adjusted) minus non-interest expense growth rates (as adjusted). Non-GAAP. See slide 20.
(2) Calculated using guidelines adopted by the OSFI under the new Basel II framework.

19



Note to users

We use a variety of financial measures to evaluate our performance. In addition to GAAP prescribed measures, we use certain non-GAAP measures we believe provide useful information to investors regarding our financial condition and results of operations. Readers are cautioned that non-GAAP measures, such as Defined operating leverage (adjusted) do not have any standardized meanings prescribed by Canadian GAAP, and therefore, are unlikely to be comparable to similar measures presented by other companies.

Reconciliations of non-GAAP measures to GAAP measures can be found throughout this presentations.

Additional information about our non-GAAP measures can be found under the "Key performance and non-GAAP measures" section in our Q1 2008 Report to Shareholders.

Investor Relations Contacts

Marcia Moffat, Head, Investor Relations	416.955.7803	marcia.moffat@rbc.com
Bill Anderson, Director, Investor Relations	416.955.7804	william.anderson@rbc.com
Amy Cairncross, Director, Investor Relations	416.955.7809	amy.cairncross@rbc.com

www.rbc.com/investorrelations

20