



RBC
Financial
Group

Environmental Sustainability

Presented to the McGill Business Conference on Sustainability by:

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Sustainability - Background

“...Meeting the needs of the present without compromising the ability of future generations to meet their own needs.” – Brundtland 1987

Bruntland findings: poverty, consumption and production patterns are reasons for global environmental problems



What is Sustainability?



Sustainability - Foreground

The ability to provide short- and long-term returns for our shareholders, clients, and employees while preserving our *economy* and *environment* for future generations.



What is Sustainability?



Sustainability

- Environmental Drivers
 - Climate Change
 - Forestry
 - Biodiversity
 - Water
 - Land-use planning
 - Rights of indigenous peoples



What are the issues?



Environmental Sustainability

- **Priorities:**
 - Responsible Lending
 - Operational impact reduction
 - Business opportunities
- **Other Initiatives:**
 - Carbon
 - Procurement
 - Stakeholder Engagement and Research
 - Philanthropy



Where does RBC focus?



Priorities

- Environmental Risk Management
 - Transaction Review
 - Credit
 - Mortgage
 - Operating Line
 - Project Finance
 - Equator Principles
 - Communication of Risk



Responsible Lending



Priorities

- Greenhouse Gas Emission Reduction
 - Sourcing, Operations, Facilities and Travel Environmental Footprint Reduction program (SOFT Footprint)
 - Energy
 - BEPI
 - Water
 - conservation
 - Paper
 - Paperless statements, FSC and recycled content
 - Travel
 - Video conference



Operational impact reduction



Priorities

- Environmental Markets
 - Alternative energy
 - Clean-tech
 - Carbon
- Environmental Products
 - Emission trading
 - Socially Responsible Investment (SRI)
 - High-efficiency lending products
 - Venture Capital
 - Project finance



Business opportunities



Initiatives

- Carbon
 - Neutrality
 - Risk
- Procurement
 - Paper (FSC and recycled content)
- Stakeholder engagement and Research
 - NGO's, industry associations, lobby groups
 - Canadian Banks and the Boreal
 - “Green” Financial Products
- Philanthropy



- Questions?

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