

# About the RBC Emerging Artists Project

At RBC®, we care about investing in the places where we live and work. Our support of the arts has been a long-standing priority as we recognize that the arts play an important role in building vibrant communities and strong economies.

In 2013, the RBC Foundation committed \$6.7 million to arts and cultural organizations, supporting local, national and international initiatives. The RBC Emerging Artists Project helps artists bridge the gap from emerging to established, and supports organizations that provide the best opportunity to advance their career trajectory.

## Who we support

The RBC Emerging Artists Project provides support to registered charities or other qualified donee through the Canada Revenue Agency, or registered IRS 501 (c)3 charities or have official charitable status as designated by the local regulatory authority.

RBC believes in supporting arts organizations and artists in a range of genres including visual art, music, theatre, performance, literature and film. We support programs that provide emerging artists with mentorship, apprenticeships and exposure to new and diverse audiences throughout their career.

## An RBC emerging artist

*Is most or all of the following...*

- Is between the ages of 18 and 35
- Is in the early stages of their career, usually within the few first years of pursuing a career in their field
- Demonstrates a commitment to devoting more time to artistic activity
- Is involved in their creative community
- Has not yet been showcased beyond their primary country of residence
- Devotes a minimum of 24 hours per week to their pursuit of their art
- Shows a financial commitment to their practice, and seeks income through their artistic work
- Has a small history of presentation or publication
- Is enrolled in, or has recently graduated from, a related degree/diploma program
- Self identifies as emerging



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## About RBC

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries operate under the master brand name RBC. We employ approximately 79,000 full- and part-time employees, who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 40 other countries. RBC is recognized among the world's financial, social and environmental leaders and is listed on the 2015 Dow Jones Sustainability World Index, the DJSI North American Index, the Jantzi Social Index and the FTSE4Good Index. RBC is one of Canada's Greenest Employers, one of Canada's 50 Most Socially Responsible Corporations and among the Global 100 Most Sustainable Corporations in the World. Learn more at [www.rbc.com/community-sustainability](http://www.rbc.com/community-sustainability).

RBC supports a broad range of community initiatives through donations, sponsorships and employee volunteer activities. In 2013, we contributed more than \$104 million to causes worldwide, including donations and community investments of more than \$69 million and \$35 million in sponsorships.



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1. Karine Bouchard, photo credit: Canadian Opera Company
2. Sarah Elaina Wolff, photo credit: Dylan Tedaïdi for National Ballet of Canada
3. NEFE, photo credit: Canada's Walk of Fame
4. Rui Huang with artists of the ballet in class, photo credit: Aaron Vincent Elkaim for National Ballet of Canada
5. Juliette Binoche, photo credit Connie Tsang for TIFF