

RBC Blue Water Project Leadership Grant: Year End Report

The RBC Blue Water Project is an innovative, wide-ranging, global commitment to help protect the world's most precious natural resource: fresh water.



RBC
Blue Water
Project™



We require all Leadership Grant recipients to provide us with an evaluation report one year from when the grant is issued, or before a request is submitted for additional funding.

Since 2007, the RBC Blue Water Project has focused on supporting initiatives that help protect and preserve water in towns, cities and urbanized areas including “on the ground” projects that improve water quality and efficiency in towns and cities. This report will help RBC track the important changes that have been made this past year, more specifically, it will capture;

- The improved control and management of urban storm or rain waters, such as awareness building about or use of low impact design or natural systems to control storm or rain water
- The efficient or innovative use (or capture and reuse) of water in towns and cities
- The protection and restoration of waterways
- Improved urban water quality

RBC BLUE WATER PROJECT LEADERSHIP GRANT: YEAR END REPORT

1 — Project Overview

Title: _____

Executive Summary: *(max. 100 words)*

2 — Project Details

1. Timeframe:

Projected Start Date: _____ Projected End Date: _____
Actual Start Date: _____ Actual End Date: _____

2. Describe key successes and lessons learned from this project that would be of interest to other water focused organizations: *(max. 150 words)*

3. Did you collaborate? If so, please list the project partners:

	Organization Name	Contact Name	Phone Number
1			
2			
3			
4			

3 — Impact Measures & Reporting

Please report back on the same measures selected in the initial application.

1. What was the goal(s) of this project? *(Please check all that apply)*

- ☐ 1) Increased riparian green space and aquatic habitat
- ☐ 2) Reduced damage from flooding
- ☐ 3) Reduced energy consumption in the use or treatment of water
- ☐ 4) Reduced rate of water runoff
- ☐ 5) Increased water absorption through natural landscape or infiltration
- ☐ 7) Reduced water pollution
- ☐ 6) Improved water quality
- ☐ 7) Reduction in public health risks caused by polluted water
- ☐ 8) Decreased use of potable water for landscaping, toilet flushing, and other industrial uses
- ☐ 9) Increased knowledge or awareness about water management in urban areas

2. Please list the top goal(s) of this project

Refer to the goals numbered above. Please reference/cite the standardized reporting measures used (e.g. Impact Reporting and Investment Standards, IRIS).

	Goal/Objective	Baseline	Result/Outcome	Standard Used
e.g.	4) Reduce water runoff at property X by decreasing the amount of paved surfaces and increasing the amount of permeable surfaces	200 m ² or 25% of property area covered by permeable surfaces	400 m ² or 50% of property area covered by permeable surfaces	CaGBC LEED Standards
1				
2				
3				

3. Project evaluation

a) General Reporting

Please report on **all** of the following:

- 1) Number of staff who received training and development in relation to this project
- 2) Number of volunteers participating directly in this project and number of volunteer hours invested.
- 3) Number of hours devoted to this project (paid/ on company time)
- 4) Number of jobs created through this project (part-time and full-time) *if applicable*

If data has been collected, please also report on the following;

- 5) Number of kids and youth (age 0-24) directly impacted by this project
- 6) Number of kids and youth (age 0-24) involved in the implementation of this project

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				
3				
4				
5				
6				

b) Capacity Building

Please choose **two** of the following;

- ☐ Number of training opportunities provided to community members and type(s) (e.g. workshops, information sessions, advice etc.)
- ☐ Information generated/disseminated (creating and disseminating public information to define an environmental issue and/or generate public awareness – may include – data sets, maps, brochures presentations etc.)
- ☐ Number of times you will reach out to local community for feedback (townhalls, surveys, social media polling)
- ☐ Number and type of partnerships developed through collaboration (with other non-governmental organizations, community groups, service clubs, local or provincial governments, industry, etc.)

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				

c) Environmental Impact

Please choose **two** of the following:

- ☐ Amount of hazardous household waste diverted or reduced
- ☐ Amount of commercial toxic substances diverted or reduced
- ☐ Amount of water conserved (household, business, industrial)
- ☐ Number and total length of stream/lake banks protected or stabilized
- ☐ Weight of waste removed from urban water or urban shorelines
- ☐ Environmental Management plans implemented/signed
- ☐ Number of water saving devices installed
- ☐ Frequency of system maintenance (i.e. wells, septic systems etc.)

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				

d) Community Impact

Please choose **two** of the following:

- ☐ Number of economic opportunities created in the community as a result of this project (number of new jobs created, business started or new industry attracted)
- ☐ Amount of enhanced awareness or profile related to this water issue or this project
- ☐ Number of people attending project related event(s) (e.g. workshops, information sessions etc.)
- ☐ Response time to community issues
- ☐ Response to an appeal for public participation (community responses to specific campaign and/or request for action)
- ☐ Number of people directly affected by the project

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				

5. How was RBC Foundation support acknowledged? (max. 50 words)

4 — Project Budget

1. How were the funds from RBC Blue Water Leadership Grant used? Be specific. (max. 150 words)

Total project cost: _____

Please attach;

- ☐ any information shared or disseminated
- ☐ actual project budget

If you intend to apply for a 2014 Blue Water Leadership grant a completed year end report must be submitted by December 20, 2013.