



RBC Youth Mental Health Application

Program Details

1. Overview:
2. Executive summary of Program/Project:
(Provide details on why the funds are needed, how they will be used, who will benefit)
3. Amount requested:
(minimum \$10,000.00 to maximum \$100,000)
4. Currency requested:
5. Where will the proposed initiative have an impact?
6. Define the geographic boundaries of the program/project
7. Is this a new program/project?
 - Yes
 - No
8. What are the key milestones for this program/project?
9. Select the RBC Diversity category that most applies to this project

Not a requirement, if this project does not **specifically target** an RBC Diversity category please select N/A.

- Women
- Persons with Disabilities
- Aboriginal
- Newcomers
- Visible Minorities
- Underserved/People living in poverty
- LGBT - Lesbian, Gay, Bisexual, Transgender
- N/A

10. Total number of youth and percentage of 13-24 years of age using your services

11. Total number of youth 13–24 years of age who are or will be participating in this program

12. We provide support to programs that deliver services to youth age 13-24 years of age

- 13-17 _____
- 18 – 24 _____

13. Will this program/project provide volunteer opportunities for RBC employees?

- Yes
- No

14. Has this program/project been discussed with RBC?

- Yes
- No

If so, list contact(s):

15. Tell us about your Youth Mental Health Project

16. What type of project are you applying for?

17. The program is delivered and accessed through:

Please specify:

18. Describe the youth mental health issue that your collaborative seeks to address

19. Describe how this program addresses the specific needs of the communities you serve

20. What are the barriers to care in your region? How is your organization and program/project uniquely qualified to solve the access to youth mental health services problem?

21. RBC prioritizes funding for evidence-informed/based programs.

On what basis was this program designed (*e.g. best practices, theory of change, evidence base, other successful programs, expert input, etc.*)?

22. How does your organization ensure efforts are not duplicated by similar organizations, or how you have built on successes achieved by other organizations?

(*e.g. landscape evaluation, mapping of services and gaps, spoke with experts in the field, consulted with a national organization such as the Mental Health Commission of Canada*)

23. RBC encourages collaboration to maximize efficiency, impact and improve access to care. Describe how you are collaborating with other organizations, including the public sector, to impact access to care challenges and list below.

(*include other non-governmental organizations, community groups, local or provincial governments, industry, clinical experts, youth or families with experience, etc.*)

24. Please specify the number of partners involved in your program/project
25. Please identify your partners below
26. Tell us about how your program/project is designed
27. How does your program assess and determine youth and family needs?
28. How does the program curate its list of resources and link youth and families to the services and supports they need in community?
29. How does the program support and work with youth and families to ensure they get the right care they need at the right time at the right place (*i.e. clear entry points, effective referrals, peer support*)?
30. Describe how your organization takes a proactive role in educating youth and families about the mental health system and services available
31. How is technology used to improve access to care and services? What issue does it solve for? (*e.g. eliminates distance, service efficiencies, enables self care, etc.*)
32. Effective, technology based solutions like tele-health need to be integrated or supported by community based organizations. How is your program linked to other organizations providing services and care in the service area?
33. Describe how you plan to communicate and market your program/project to ensure the community is aware of your supports and services:
(*e.g. public town halls, seminars, sector meeting, places or events where youth and/or their families gather, social media etc.*)
34. RBC likes to enable the sharing of best practices to help build sector capacity and scale up solutions that create a positive, measurable impact. How will the information developed through this project be shared and disseminated with other communities or organizations in the field and/or possibly scaled?
35. Do you have a plan in place for year two and beyond and how will you continue this program upon completion of RBC's funding?
 - Yes
 - No

Please explain your plan in detail:

Program Financials

The budget information should be based on one year of operation during your project's cycle. Successful applications share the following characteristics:

- RBC funding requested falls between 0-50% of the total project cost
- Administrative expenses are approximately 15% of the RBC funding requested
- Fundraising expenses are approximately 15% of the RBC funding requested
- Operating expenses are approximately 20% of RBC funding requested
- Impact reporting costs are approximately 20% of RBC funding requested

Click "Save Draft" at the bottom of this page to update the % column.

Detailed Program/Project Budget

	Confirmed	Requested/Projected	Total	% of Total Expenses
RBC funding requested:				
* Government funding:				
* Private sector funding:				
* Other sources of funding:				
* Total revenue:				
* Administrative costs:				
* Fundraising costs:				
* Other expenses:				
* Total expenses:				
Balance (overage or shortage):				
* Budget:				

Impact Measures and Reporting

Select the impacts of your project carefully as you will be required to track them over the course of this project and report back on the success of these measures within 12 months of payment issue date. If you are a successful grant applicant, RBC will provide more information regarding the reporting process in the approval notice.

We understand the cost associated with the capture of this information and as such, we have indicated up to 20% of your project costs can be directed to reporting on the impact of this project (see Project Financials for details).

See the Evaluation Guide in the Resource section for further information.

Youth Mental Health Measures from Participant Survey
Report on all
Percent of participants who reported ability to deal with life's challenges more effectively as a result of receiving services (question 3 of survey).
Percent of participants who reported services received were helpful (question 4 of survey).
Percent of participants who reported they would recommend program/service to a friend or relative (question 5 of the survey).
Percent of participants reporting positive scores on general mental health rating (question 7 of survey).

Youth Mental Health Project Measures
Report on indicator #1 and any others that are applicable
Average number of days program participants waited for service.
Percent of youth not requiring further referrals after program/service because their needs were met.
Percent of youth accessing your program/service as a result of a referral.
Percent of parents/guardians reporting services received by their child were helpful (<i>only applicable if your organization administers a survey to parents with a similar question</i>).

General Reporting
Report on all
Number of individuals trained or developed as a direct result of this program/project
Number of volunteers participating directly in this program/project
Number of volunteer hours invested directly in this program/project
Number of kids and youth (age 0-24) directly impacted- as a direct result of this program/project

Capacity Building
Report on all
Number and type of partnerships formed as a direct result of this program/project

Economic Impact
Report on all
Number of new roles created (full or part-time) as a direct result of this program/project

***Additional Information**

Please rate the ease of use of your on-line application experience

* How did you hear about this RBC Project?

Acknowledgement

By submitting this grant application, you are confirming that the information provided is complete and accurate to the best of your knowledge, that you are the lead applicant for this project and you are authorized to submit this application on behalf of your organization. You accept responsibility for fiscal accountability and all other project reporting required by RBC.

Our right to publicize: By signing and completing this application form, you consent that RBC has the right to publicize any grant it awards under the RBC Youth Mental Health Project. This may include, but is not limited to; the name of the organization, details of the program or project, photos or images provided, and/or any news releases or publications, all of which could be made public on our website or in interviews we may grant to the media. In accordance with Canada’s anti-spam and existing privacy legislation by accepting this acknowledgment, you consent to receive emails with important news and information from the RBC Foundation

We take our obligations under anti-spam legislation and existing privacy legislation very seriously. We only use your personal information, including your email address, for the purposes you have consented to above.

Should a grant be approved, please indicate to whom the cheque letter should be addressed:

Salutation:

First Name:

Last Name:

Title:

For questions related to your application or the RBC Youth Mental Health Project please contact us at: yhmhproject@rbc.com