

RBC Blue Water Project Community Action Grant: Year End Report

The RBC Blue Water Project is an innovative, wide-ranging, global commitment to help protect the world's most precious natural resource: fresh water.



RBC
Blue Water
Project™



All Community Action Grant recipients must provide an evaluation report on the measures below within one year of the grant issue date, or before a request is submitted for future support.

Starting in 2013, the RBC Blue Water Project has focused on supporting initiatives that help protect and preserve water in towns, cities and urbanized areas including “on the ground” projects that improve water quality and efficiency in towns and cities. This report will help RBC track the important changes that have been made this past year, more specifically, it will capture;

- The improved control and management of urban storm or rain waters, such as awareness building about or use of low impact design or natural systems to control storm or rain water
- The efficient or innovative use (or capture and reuse) of water in towns and cities
- The protection and restoration of waterways
- Improved urban water quality

RBC BLUE WATER PROJECT COMMUNITY ACTION GRANT: YEAR END REPORT

Project Overview

1. Organization name: _____

Registration number: _____

e-mail address: _____

2. Project title: _____

Location (city, country): _____

Timeframe:

Projected start date: _____ **Projected end date:** _____

Actual start date: _____ **Actual end date:** _____

3. Donation amount: _____

Donation amount spent in project period: _____

**Please attach project budget*

Please attach;

- ☐ Any relevant information shared or disseminated
- ☐ Pictures you wish to share
- ☐ Final budget

4. Describe key successes and lessons learned from this project: (max. 150 words)

5. Did you collaborate? If so, please list the project partners:

	Organization Name	Contact Name	Phone Number
1			
2			
3			
4			

Impact Measures & Reporting

Please report back on the same measures selected in the initial application.

1. What was the goal(s) of this project? *(Please check all that apply)*

- ☐ 1) Increased riparian green space and aquatic habitat
- ☐ 2) Reduced damage from flooding
- ☐ 3) Reduced energy consumption in the use or treatment of water
- ☐ 4) Reduced rate of water runoff
- ☐ 5) Increased water absorption through natural landscape or infiltration
- ☐ 6) Reduced water pollution
- ☐ 7) Improved water quality
- ☐ 8) Reduction in public health risks caused by polluted water
- ☐ 9) Decreased use of potable water for landscaping, toilet flushing, and other industrial uses
- ☐ 10) Increased knowledge or awareness about water management in urban areas

2. Were the project goals achieved?

Refer to the goals numbered above. Please reference/cite the standardized reporting measures used (e.g. Impact Reporting and Investment Standards, IRIS).

	Goal/Objective	Baseline	Result/Outcome	Standard Used
e.g.	Reduce water runoff at property X by decreasing the amount of paved surfaces and increasing the amount of permeable surfaces	200 m ² or 25% of property area covered by permeable surfaces	400 m ² or 50% of property area covered by permeable surfaces	CaGBC LEED Standards
1				
2				
3				
4				
5				

3. How was RBC Foundation support acknowledged? (max. 50 words)

Optional Reporting

Please complete the following only if collected during the funded project period;

General Reporting

- 1) Number of staff who received training and development in relation to this project
- 2) Number of volunteers participating directly in this project and number of volunteer hours invested.
- 3) Number of hours devoted to this project (paid/on company time)
- 4) Number of jobs created through this project (part-time and full-time)
- 5) Number of kids and youth (age 0-25) directly impacted by this project
- 6) Number of kids and youth (age 0-25) involved in the implementation of this project

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
e.g.	1) 6 staff members will receive training on water quality testing	No staff are currently trained on water quality testing	4 staff members received 8 hrs each of training	IRIS OI6370
1				
2				
3				
4				
5				

Capacity Building

- ☐ Number of training opportunities provided to community members and type(s) (e.g. workshops, information sessions, advice etc.)
- ☐ Information generated/disseminated (creating and disseminating public information to define an environmental issue and/or generate public awareness – may include – data sets, maps, brochures presentations etc.)
- ☐ Number of times you will reach out to local community for feedback (townhalls, surveys, social media polling)
- ☐ Number and type of partnerships developed through collaboration (with other non-governmental organizations, community groups, service clubs, local or provincial governments, industry, etc.)

Please describe measures used below: (max. 100 words)

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				

Environmental Impact

Please choose **two** of the following:

- ☐ Amount of hazardous household waste diverted or reduced
- ☐ Amount of commercial toxic substances diverted or reduced
- ☐ Amount of water conserved (household, business, industrial)
- ☐ Number and total length of stream/lake banks protected or stabilized
- ☐ Weight of waste removed from urban water or urban shorelines
- ☐ Environmental Management plans implemented/signed
- ☐ Number of water saving devices installed
- ☐ Frequency of system maintenance (i.e. wells, septic systems etc.)

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				

Community Impact

- ☐ Number of economic opportunities created in the community as a result of this project (number of new jobs created, business started or new industry attracted)
- ☐ Amount of enhanced awareness or profile related to this water issue or this project
- ☐ Number of people attending project related event(s) (e.g. workshops, information sessions etc.)
- ☐ Response time to community issues
- ☐ Response to an appeal for public participation (community responses to specific campaign and/or request for action)
- ☐ Number of people directly affected by the project

Please describe measures used below:

	Goal/Objective	Baseline	Indicator of Success/ Outcome	Standard Used
1				
2				