


















**Action Entrepreneurship 2015  
 Social Enterprise Delegation supported by RBC**

<p><b>Matt Diteljan</b> – CEO of <a href="#">Glacier Communications</a></p> <ul style="list-style-type: none"> <li>• From Calgary, AB</li> <li>• Glacier Communications was founded with the belief that secondary school students deserved more opportunities to pursue post-secondary education. At a time when students are growing and learning, we knew a more innovative approach was needed to help them choose their future college or university. With that in mind, we set about creating a social enterprise that helps provide financing and information that every student needs to make their post-secondary dreams come true.</li> <li>• 1 – 2 years in operation</li> <li>• 7 full-time staff; 14 part-time staff</li> </ul>	
<p><b>Jena Murray</b> – Creative Director &amp; Founder of <a href="#">Veena</a></p> <ul style="list-style-type: none"> <li>• From Lethbridge, AB</li> <li>• Veena hopes to utilize art and creativity based activities to build courage, strength and self-esteem amongst girls. By giving girls a voice and encouraging self-expression through art, we are able to inspire a new generation capable of achieving anything.</li> <li>• Less than 1 year in operation</li> <li>• 1 full-time staff</li> <li>• <i>*Marketplace exhibitor*</i></li> </ul>	
<p><b>Colin Bell</b> – Managing Partner of <a href="#">RecycleSmart</a></p> <ul style="list-style-type: none"> <li>• From Richmond, BC</li> <li>• RecycleSmart is a Vancouver based, privately held, sustainability services provider that leads the market in providing innovative waste prevention, sustainability, and recycling management solutions.</li> <li>• 3 – 5 years in operation</li> <li>• 6 full-time staff</li> </ul>	

<p><b>Samantha Skelly</b> – Founder of <a href="#">Hungry for Happiness</a></p> <ul style="list-style-type: none"> <li>• From Vancouver, BC</li> <li>• Hungry For Happiness is a 'for profit for impact' organization that is on a mission to create assessable online eating disorder recovery for men and women around the globe. There is a startling gap between the number of people worldwide suffering and the amount of accessible recovery.</li> <li>• Less than 1 year in operation</li> <li>• 2 part-time staff</li> </ul>	
<p><b>Daniel Dubois</b> – Founder and CEO of <a href="#">ShareShed</a></p> <ul style="list-style-type: none"> <li>• From Vancouver, BC</li> <li>• ShareShed allows for people to rent outdoor equipment off of locals. We empower a more sustainable lifestyle and reduce environmental waste and keep money in the local economy since locals are able to make money off what they own</li> <li>• 1 – 2 years in operation</li> <li>• 2 full-time staff; 8 part-time staff</li> </ul>	
<p><b>Andrea Kraj</b> – President of <a href="#">CORE Renewable Energy Inc.</a></p> <ul style="list-style-type: none"> <li>• From Winnipeg, MB</li> <li>• <b>CORE</b> is a community oriented renewable energy company that designs, develops, constructs, operates and manages renewable energy projects, playing an active role in all renewable energy sectors. We specialize in intelligent energy planning and operations management for power projects incorporating multi-renewable energy systems, including wind, solar, biomass; small to large scale storage solutions including batteries, compressed air, fuel cells, and backup diesel generators.</li> <li>• 3 - 5 years in operation</li> <li>• 2 full-time staff</li> </ul>	
<p><b>Jeffrey Reyes</b> – Founder/Owner of <a href="#">Step-UP Waste Management Solutions</a></p> <ul style="list-style-type: none"> <li>• From Winnipeg, MB</li> <li>• Step-UP is an organic food waste pick-up service for homes and businesses in Winnipeg, MB. We are committed towards a sustainable future. We provide solutions in your organic waste segregation needs. Our company strives to make it easy for you to take part in protecting environment degradation.</li> <li>• Less than 1 year in operation</li> </ul>	<p style="text-align: center;"><b>No photo available</b></p>

<ul style="list-style-type: none"> <li>• 3 full-time staff; 1 part-time staff</li> </ul>	
<p><b>James Berena</b> – Co-Owner of <a href="#">Truly Fresh</a></p> <ul style="list-style-type: none"> <li>• From Winnipeg, MB</li> <li>• Truly Fresh, along with our experienced staff, is committed to provide a “green” clean to both commercial and residential locations across Winnipeg. Truly Fresh uses top-of-the-line equipment and high quality cleaning products that are guaranteed to be eco-friendly</li> <li>• Less than 1 year in operation</li> <li>• 10 part-time staff</li> </ul>	
<p><b>Chris Karasewich</b> – CEO, President + Co-Founder of <a href="#">FarmTrack Technologies</a></p> <ul style="list-style-type: none"> <li>• From Winnipeg, MB</li> <li>• FarmTrack Technologies provides farmers with advanced livestock management solutions. We created digital log book in the form of an app, allowing them to simply enter vital data. The data gets automatically uploaded onto their dashboard and allows the farmer to analyze, create reports and make more profitable decisions.</li> <li>• Less than 1 year in operation</li> <li>• 2 full-time staff; 1 part-time staff</li> </ul>	
<p><b>Josh Ogden</b> – CEO of <a href="#">Castaway Golf Technologies</a></p> <ul style="list-style-type: none"> <li>• From Quispamsis, NB</li> <li>• Castaway works to remove golf balls that pollute water hazards on the golf courses across the globe. A startling fact when it is also estimated 300 million balls are lost or discarded in the United States alone, every year. It seems the simple plastic golf ball is increasingly becoming a major litter problem.</li> <li>• Less than 1 year in operation</li> <li>• 1 full-time staff; 1 part-time staff</li> </ul>	
<p><b>Kyle MacNevin</b> – Co-Founder of <a href="#">Wear Your Label</a></p> <ul style="list-style-type: none"> <li>• From Fredericton, NB</li> <li>• Wear Your Label’s goal is to create conversations around mental health and ultimately end the stigma (in style). Our garments are designed to help you feel connected, and empowered to share your story, by using positive messages like "it's okay not to be okay", comfy textiles that you actually want to wear, and our garment tags that read "How to Take Care of Yourself" (because we could all use a daily reminder). Each purchase supports mental health initiatives, with 10% of profits are given back to make a</li> </ul>	

<p>bigger impact. We partner with local and national organizations, speak to audiences about our mental health journey, and host workshops to create a healthier community.</p> <ul style="list-style-type: none"> <li>• Less than 1 year in operation</li> <li>• 2 part-time staff</li> <li>• <i>*Marketplace exhibitor*</i></li> </ul>	
<p><b>Scott Walton</b> – CEO of <a href="#">Enovex</a></p> <ul style="list-style-type: none"> <li>• From Saint John, NB</li> <li>• Enovex is a startup based in Atlantic Canada that is developing a new class of gas production adsorbents. These new molecular compounds will unlock a remarkable suite of possibilities for future technologies beyond gas separation and production.</li> <li>• 3 - 5 years in operation</li> <li>• 12 full-time staff; 3 part-time staff</li> </ul>	
<p><b>Kristy O’Leary</b> – Prospector/Vision Broker of <a href="#">Scout &amp; Burrow Inc.</a></p> <ul style="list-style-type: none"> <li>• From Halifax, NS</li> <li>• Scout &amp; Burrow develops innovative strategies to grow triple bottom line companies - People. Planet. Profit. Our clients are diverse – tech, agriculture, renewable energy, design, health – but share a common desire to use their companies to make a profit <i>and</i> create social and environmental impact. From corporate social responsibility policy - to communicating impact - to developing dynamic initiatives, we’re serious about ethical business.</li> <li>• 1 – 2 years in operation</li> <li>• 2 full-time staff; 2 part-time staff</li> </ul>	
<p><b>Natalie Wilson</b> – Owner of <a href="#">House of Auto Details</a></p> <ul style="list-style-type: none"> <li>• From Bedford, NS</li> <li>• House of Auto Details is a new, full-service auto detailing shop located in Bedford, Nova Scotia. Our 3000 square foot service facility is equipped with the latest in automotive detailing and steam technology. We have a wide number of auto detailing packages available to suit every budget</li> <li>• 1 – 2 years in operation</li> <li>• 3 full-time staff; 1 part-time staff</li> </ul>	

<p><b>Heather Gallant</b> – Artist of <a href="#">Birdmouse</a></p> <ul style="list-style-type: none"> <li>• From Cardigan, PEI</li> <li>• Birdmouse creates furniture and artwork made completely from waste wood material that we divert from the landfill. We also use eco-friendly, natural finishes whenever possible.</li> <li>• 1 – 2 years in operation</li> <li>• 2 full-time staff</li> </ul>	
<p><b>Lisa Noto</b> – President of <a href="#">Lisa Noto Beauté Humaine Inc.</a></p> <ul style="list-style-type: none"> <li>• From Montreal, QC</li> <li>• Lisa Noto Beauté Humaine is a certified green business, selling natural cosmetics and promoting respect for the environment.</li> <li>• 1 – 2 years in operation</li> <li>• 1 part-time staff</li> </ul>	
<p><b>Yrina Janvier</b> – Founder of <a href="#">ZAFÉ</a></p> <ul style="list-style-type: none"> <li>• From Montreal, QC</li> <li>• ZAFÈ is an eCommerce selling ethical fashion and design accessories handmade in Haïti by women for women.</li> <li>• Less than 1 year in operation</li> <li>• 1 full-time staff; 3 part-time staff</li> </ul>	
<p><b>Heather Abbey</b> – CEO and Founder of <a href="#">ShopIndig.ca</a></p> <ul style="list-style-type: none"> <li>• From Whitecap Dakota First Nation, SK</li> <li>• ShopIndig.ca gives Aboriginal entrepreneurs a tool they can use to sell their traditional and contemporary designs and creations to a global market place. We empower our artisans by working with them to develop business and online skills that they can then use to promote themselves and their business both online and offline.</li> <li>• 1 – 2 years in operation</li> <li>• 1 full-time staff; 1 part-time staff</li> </ul>	

**Devon Fiddler** – Chief Changemaker at [SheNative Goods Inc.](#)

- From Saskatoon, SK
- SheNative is a start-up high-end hand bag line made for the modern women. SheNative is more than just another handbag line. We are about empowering Native women in Canada through the design, production and fabrication of our goods, and our community cause fund for disadvantaged women.
- 1 – 2 years in operation
- 1 full-time staff; 3 part-time staff
- *\*Marketplace exhibitor\**



**Barry Hartman** – Co-Founder and VP of Franchise and Consumer Marketing at [505-Junk](#)

- From Richmond, BC
- 505-JUNK is a locally owned and operated Vancouver junk removal and recycling company specializing in commercial, construction, and residential pickups throughout the Greater Vancouver region.
- 3 - 5 years in operation
- 5 full-time staff; 2 part-time staff

