



2017 IMPACT REPORT

The Career Launch Program (CLP) provides a one-year paid internship for youth looking to acquire real work experience that will help them gain entry into the workforce.



In just 3 years, the CLP has impacted ...



Get to know our alumni

The Career Launch Associates represent our communities.

LGBTQA+ newcomers
visible minority
gender
education
EMPLOYMENT CULTURE

lifestyles
language
persons with disabilities
indigenous
ethnicity

43%

Did not study business/commerce



52%

Female



49%

Visible minorities



CLP made a difference in our communities through a unique 3-month placement with charitable partners



104,000

hours worked by Associates



86%

Local managers who felt Associates added value to their charity

Associate's Career Journey

Many of our Associates who graduated from the program have gone on to explore new horizons and found that their experiences within the program have led to exciting new opportunities, breaking the "no experience, no job" cycle.



Katherine Kim

Biology, University of British Columbia

Medical school applications not accepted while looking for a job

2014-2015 Career Launch Associate

Associate, RBC Dominion Securities

RBC Associate, Commercial Account Manager



Dave D'Oyen

Industrial Relations, McGill University

Part-time work

2015-2016 Career Launch Associate

HR Coordinator, MaRS

Inclusion and Innovation Builder, Shopify



Kirstie Gomes

Honours in Sociology and Business, University of Waterloo

Various short-term and part-time contracts

2016-2017 Career Launch Associate

Marketing Communications Specialist, InFlight and Online Training Developer, Lutherwood



What our alumni say

The CLP was a holistic approach to an early-career experience and was a fantastic way to broaden my skills, capabilities and network. The program was packed with opportunities that boosted my confidence and prepared me for success.

2015 Associate

Coming from university, I had no idea what types of jobs were out there and it was intimidating to reach out to people and seek help. The CLP was a great opportunity to meet new people and learn about the types of roles out there. Upon finishing the program, I felt more confident about my future.

2015 Associate

Prior to the CLP, I was working at a job merely to make ends meet. After the CLP program, I gained a lot more experience and grew a network. I am currently working in a career related to my education.

2016 Associate

The program has made me feel more confident in myself and in my long-term goals. I was extremely grateful to be chosen for the program as it's helped expand my network as I got to know more people. I've learned from their insights and have applied them to my own situations.

2016 Associate

A year of experience makes all the difference

Before the program

10% Felt strongly that they had sufficient opportunities to use their skills, knowledge and capabilities

26% Felt confident in their own future

After the program

90% Would recommend the program to others

84% Felt confident their newly acquired skills could be applied to future roles

86% Felt their work experience in the program was meaningful

82% Felt optimistic about the future in general

88% Gained employment or school acceptance within 6 months of finishing the program

Curious to learn more about school-to-work transition challenges?

Check out these resources about the challenges grads face and what they can do to launch their careers:

- Addressing the Catch 22 white paper (www.rbc.com/catch22)
- Launching Careers Playbook (www.rbc.com/launchingcareers)

LAUNCHING CAREERS PLAYBOOK



rbc.com/launchingcareers

